

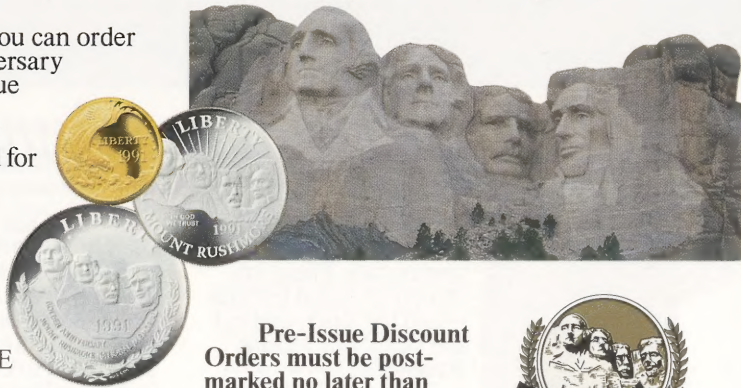
Take Advantage Of A Monumental Pre-Issue Discount Opportunity

For a limited time, you can order Mount Rushmore Anniversary Coins at a special pre-issue discount. Pre-issue coin deliveries are expected to begin in April and extend for several months. As a pre-issue customer, you'll have the satisfaction of knowing your coins are secured at special pre-issue savings.

**YOUR PURCHASE
HELPS PRESERVE THE
BEAUTY OF MOUNT
RUSHMORE.**

As required by law, a portion of the proceeds from the sale of Mount Rushmore Anniversary Coins goes directly to help preserve and restore the Mount Rushmore National Memorial and the surrounding National Park.

So, please place your order today.



**Pre-Issue Discount
Orders must be post-
marked no later than
March 28, 1991. Act now
to avoid disappointment.**



A note about proof and uncirculated quality coins.

Proof-quality coins are struck multiple times to produce a frosted image on a mirror-like background. Uncirculated-quality coins exhibit exacting craftsmanship featuring a lustrous satin finish.



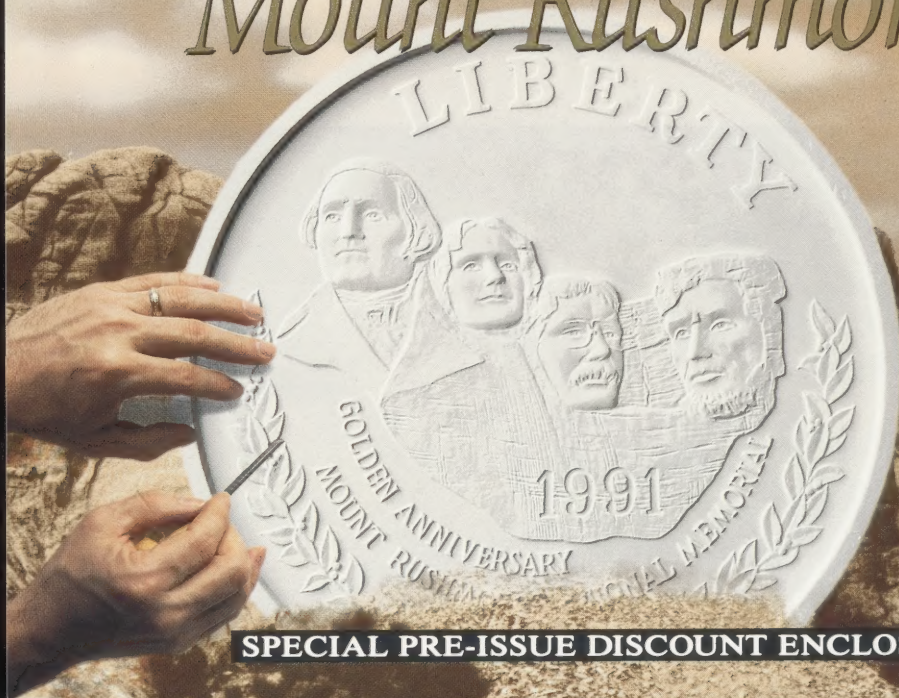
DEPARTMENT OF THE TREASURY
UNITED STATES MINT

IBR-1



THE UNITED STATES MINT PROUDLY INTRODUCES NEW
LEGAL TENDER COINS HONORING THE GOLDEN ANNIVERSARY OF

Mount Rushmore



SPECIAL PRE-ISSUE DISCOUNT ENCLOSED

PRESERVE AMERICA'S FINEST FEATURES



1991 Mount Rushmore Anniversary Coins



Love of country, faith in freedom, pride in democracy. These are America's finest features—and the spirit behind the beauty of Mount Rushmore.

To honor the 50th Anniversary of the dedication of this historic Memorial, and assist with needed preservation efforts, the United States Mint proudly offers three legal tender commemorative coins.

Gold, silver, and half-dollar coins are available in proof and uncirculated quality.

Photographs courtesy National Parks Service

Each coin has a mint mark and is accompanied by a Certificate of Authenticity.

By law, a portion of the proceeds from the sale of each coin goes directly to needed preservation and restoration efforts for Mount Rushmore and the surrounding National Park.

This offers a unique opportunity to salute America's "Shrine Of Democracy" and to help ensure that the Mount Rushmore National Memorial is preserved for future generations.



Purchase Mount Rushmore Coins In These Beautiful Sets.



SINGLE-COIN PRESENTATIONS. Proof and uncirculated Gold Five Dollar and proof Silver Dollar coins are individually encapsulated in presentation cases.

Uncirculated Silver Dollar and proof Half Dollar coins are also placed in protective capsules and gift-boxed. Economically priced uncirculated Half Dollar coins are protected in Mylar® and gift-boxed.

SPECIALLY PRICED TWO-COIN SET.

Choice of proof or uncirculated Silver Dollar and Half Dollar coins each placed in protective capsules. Uncirculated coin sets are gift-boxed and proof coin sets are packaged in a presentation case.



THREE-COIN SET. Available in proof or uncirculated quality, includes all three 1991 Mount Rushmore Anniversary Coins—individually encapsulated in a beautiful presentation case.



SIX-COIN SET. Includes proof and uncirculated Mount Rushmore Anniversary Coins in a cherrywood case—each coin placed in a protective capsule.



THE 1991 PRESTIGE SET. Includes Mount Rushmore Anniversary Half Dollar and Silver Dollar proof coins, plus five standard 1991 proof coins: the half dollar, quarter dollar, dime, nickel, and one-cent coin. Coins are presented in an exceptional showcase.



To reserve your coins at a special pre-issue discount, complete your personalized order form and return by mail by March 28, 1991.



THE UNITED STATES MINT PROUDLY INTRODUCES NEW
LEGAL TENDER COINS HONORING THE GOLDEN ANNIVERSARY OF

Mount Rushmore



THE GOLD FIVE DOLLAR COIN

Design: Obverse: American Eagle over Mount Rushmore, by John Mercanti. Reverse: "Mount Rushmore National Memorial," by Robert Lamb. *Specifications:* Weight: 8.359 grams. Composition: 90% gold (.24 troy ounce), 10% alloy. Diameter: 0.850 inch. Mint and Mint Mark: Proof and Uncirculated—West Point Mint ("W").

THE SILVER DOLLAR COIN

Design: Obverse: Mount Rushmore Memorial in laurel, by Marika Somogyi. Reverse: Heraldic Eagle Crest over a map of the United States, by Frank Gasparro. *Specifications:* Weight: 26.73 grams. Composition: 90% silver (.76 troy ounce), 10% copper. Diameter: 1.500 inches. Mint and Mint Mark: Proof—San Francisco ("S"); Uncirculated—Philadelphia ("P").

THE HALF DOLLAR COIN

Design: Obverse: Mount Rushmore by Marcel Jovine. Reverse: The American Buffalo, by James Ferrell. *Specifications:* Weight: 11.34 grams. Composition: 92% copper (.33 troy ounce), 8% nickel (.03 troy ounce). Diameter: 1.205 inches. Mint and Mint Mark: Proof—San Francisco ("S"); Uncirculated—Denver ("D").

Coins shown here are actual size. Designs depicted are renderings of approved Mount Rushmore Anniversary Coins first struck February, 1991. Coin designs subject to modification prior to engravings.

1991 Mount Rushmore Anniversary Coins



PRESERVE AMERICA'S FINEST FEATURES

If you are a previous customer: PLEASE USE THE
SEPARATE ORDER FORM PERSONALIZED FOR
YOUR CONVENIENCE. Pass this Order Form along
to friends and family members.

UNITED STATES MINT

PRE-ISSUE DISCOUNT PASS-ALONG ORDER FORM

1991 MOUNT RUSHMORE ANNIVERSARY COINS

Name _____

Address _____

City _____ State _____ Zip _____

Daytime phone number if we have questions about your order:

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Method of Payment ☐ Check ☐ Money Order ☐ VISA ☐ MasterCard
Credit Card Account Number

[illegible]

Expiration Date			—	
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Signature _____ Date _____

Make checks payable to United States Mint. Do not send cash. Detach this Order Form and return by mail in attached reply envelope. Please do not fold, paper-clip, or mutilate this form. The United States Mint reserves the right to limit quantities and may discontinue accepting orders, should bullion prices increase significantly. Deliveries will begin in April and extend for several months.

To inquire about your order, please contact: Customer Service Center, United States Mint, 10001 Aerospace Drive, Lanham, MD 20706, (301) 436-7400, (Mon-Fri, 9am-5pm EST). Please do not contact other United States Mint facilities.

Please accept my order for the following 1991 Mount Rushmore Anniversary Coins at the pre-issue discount price. I understand that orders are not valid until verified and accepted by the Mint and that once accepted, orders may not be cancelled. All sales are final and not subject to refunds. My credit card order will be billed immediately upon acceptance by the U.S. Mint, and cannot be there-after cancelled. Coins may be delivered in multiple shipments. I understand that the Mint accepts orders only under the pre-printed terms as described on this order form.

This space for Mint use only.

This space for mint use only.						
	Code No.	Qty.	Item Description	Regular Price Ea.	Discount Price Ea.	Total Cost
1	R01		Single Half Dollar Proof	\$ 9.50	\$ 8.50	
2	R02		Single Silver Dollar Proof	31.00	28.00	
3	R03		Two-Coin Proof Set: Half Dollar and Silver Dollar	38.00	35.00	
4	R04		Single Gold Five Dollar Proof	225.00	195.00	
5	R05		Three-Coin Proof Set: Half Dollar, Silver Dollar and Gold Five Dollar	255.00	225.00	
6	R06		Single Half Dollar Uncirculated	7.00	6.00	
7	R07		Single Silver Dollar Uncirculated	26.00	23.00	
8	R08		Two-Coin Uncirculated Set: Half Dollar and Silver Dollar	30.00	27.00	
9	R09		Single Gold Five Dollar Uncirculated	210.00	185.00	
10	R10		Three-Coin Uncirc. Set: Half Dollar, Silver Dollar and Gold Five Dollar	235.00	210.00	
11	R11		Six-Coin Set: Three-Coin Proof Set, Three-Coin Uncirc. Set.	490.00	445.00	
12	R12		1991 Prestige Set	55.00	49.00	
			MR1M101	Total Order Price		

Detach here, remove perforated stub and return with payment in attached envelope

Select individual or gift presentations.



To honor the 50th Anniversary of the Mount Rushmore National Memorial, and to help preserve its precious beauty, the United States Mint presents legal tender Gold Five Dollar, Silver Dollar and Half Dollar commemorative coins.

Offered in proof and uncirculated quality, each limited edition coin bears an official mint mark and includes a Certificate of Authenticity.

Coins are available in elegant single coin presentations and beautiful keepsake gift sets. And a portion of the proceeds from the sale of each coin goes directly to the



Mount Rushmore Society for needed preservation and restoration efforts.

Through March 28, 1991, coins can be reserved at a pre-issue discount. Simply complete the order form and enclose it with payment in the attached reply envelope.



The Gold Five Dollar Coin: Weight: 8.359 gms. Composition: 90% gold (.24 troy oz.), 10% alloy. Diameter: 0.850 in. Mint and Mint Mark: Proof and Uncirculated—West Point Mint ("W").

The Silver Dollar Coin: Weight: 26.73 gms. Composition: 90% silver (.76 troy oz.), 10% copper. Diameter: 1.500 in. Mint and Mint Mark: Proof—San Francisco ("S"); Uncirculated—Philadelphia ("P").

The Half-Dollar Coin: Weight: 11.34 gms. Composition: 92% copper (.33 troy oz.), 8% nickel (.03 troy oz.). Diameter: 1.205 in. Mint and Mint Mark: Proof—San Francisco ("S"); Uncirculated—Denver ("D").

Designs depicted on coins shown here are renderings of approved Mount Rushmore Anniversary Coins first struck February, 1991. Coin designs subject to modification prior to engravings.

RETURN YOUR ORDER BY MARCH 28, 1991.



DEPARTMENT OF THE TREASURY
UNITED STATES MINT
WASHINGTON, D.C. 20220

Dear United States Mint Customer,

The first time I viewed the designs for our new Mount Rushmore Anniversary Coins, I was pleased to find the beauty and artistic craftsmanship that make United States Mint coins among the finest in the world. I hope you will be pleased as well.

Mount Rushmore Anniversary Coins celebrate more than the 50th Anniversary of the Mount Rushmore National Memorial. In their own way each coin re-kindles the spirit behind the beauty of the monument ... love of country, faith in freedom, and pride in the people and events that shaped our great nation.

What makes these coins even more important, is that they will make a direct contribution to needed preservation and restoration efforts for America's "Shrine of Democracy." As an American, it is an honor for me to be a part of this national celebration. As Director of the Mint, it is my pleasure to extend this opportunity to you and your family.

As a valued customer of the United States Mint, you may purchase Mount Rushmore Anniversary Coins at a special pre-issue discount. To be eligible, orders must be postmarked no later than March 28, 1991.

Pre-issue deliveries are expected to begin in April and extend for several months. As a pre-issue customer, you have the satisfaction of knowing your coins are secured at special savings.

In the meantime, everyone here at the Mint has been working hard on the introduction of these historic commemoratives.

(over, please)

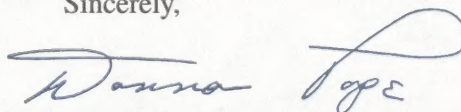
PRE-ISSUE SAVINGS OFFER ENCLOSED

If it were possible for Presidents Washington, Jefferson, Lincoln and Roosevelt to see them, I think they would agree that the coins minted in their honor truly reflect the beauty and spirit of the Mount Rushmore Memorial.

To place an order, use the personalized Order Form inside this package (the separate Pass-Along Order Form is for family and friends). Remember, U.S. Mint coins make popular gifts for many occasions, so you may wish to order additional selections, while contributing to this worthwhile cause.

Thank you for your interest in United States Mint products. I know you will be pleased with your coins. Take a moment now to place your order and help Preserve America's Finest Features.

Sincerely,

A handwritten signature in dark ink, appearing to read "Donna Pope". The signature is fluid and cursive, with a large, sweeping loop at the end of the last name.

Donna Pope
Director,
United States Mint

P.S. After the March 28, 1991 deadline, orders will no longer be accepted at the pre-issue discount price. So please act soon. For inquiries about your order, please contact: Customer Service Center, United States Mint, 10001 Aerospace Drive, Lanham, MD 20706, (301) 436-7400, Mon-Fri, 9am-5pm EST.